

press release

attocube receives IVAM Marketing-Award 2013

attocube systems has received the IVAM Marketing Award 2013 at this year's Hannover Messe. The award is given for extraordinary and creative marketing concepts in the microtechnology sector.

The company has been rewarded for the "attoDRY LAB" campaign, introducing its holistic state-of-the-art 21st century nano-characterization platform. The Slogan "Cool down. Measure. Publish." illustrates the high level of automation and the first class user-friendliness of the system which enables premium measurement results und hence scientific publications. The slogan was adapted to online-media, print brochures and the trade-fair appearance of attocube.

characters: 693 (incl. spaces)

April 15, 2013



The IVWM Marketing Award 2013 was given to attocube systems at the Hannover Fair

your contact:

attocube systems AG
Verena Kümmerling
Königinstraße 11a
D-80539 München

Tel. 089-2877809-278
verena.kuemmerling@attocube.com
www.attocube.com